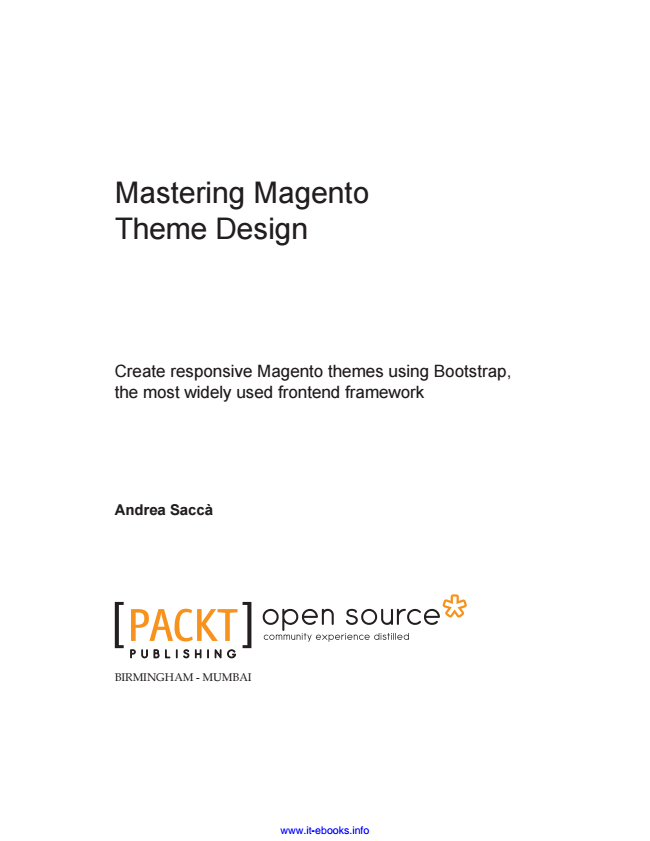


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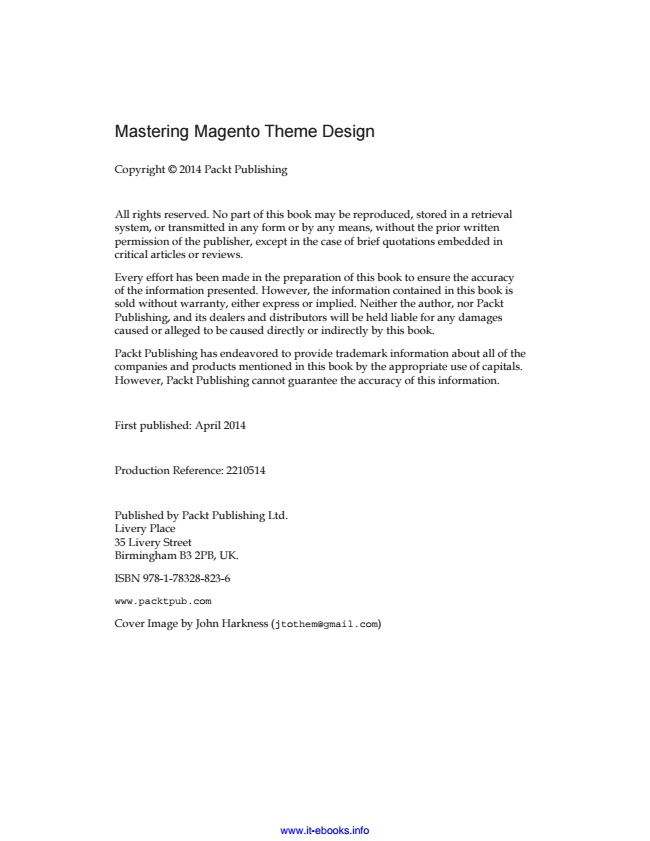
Mastering Magento Theme Design

Create responsive Magento themes using Bootstrap, the most widely used frontend framework

**Andrea Saccà**

BIRMINGHAM - MUMBAI

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Mastering Magento Theme Design

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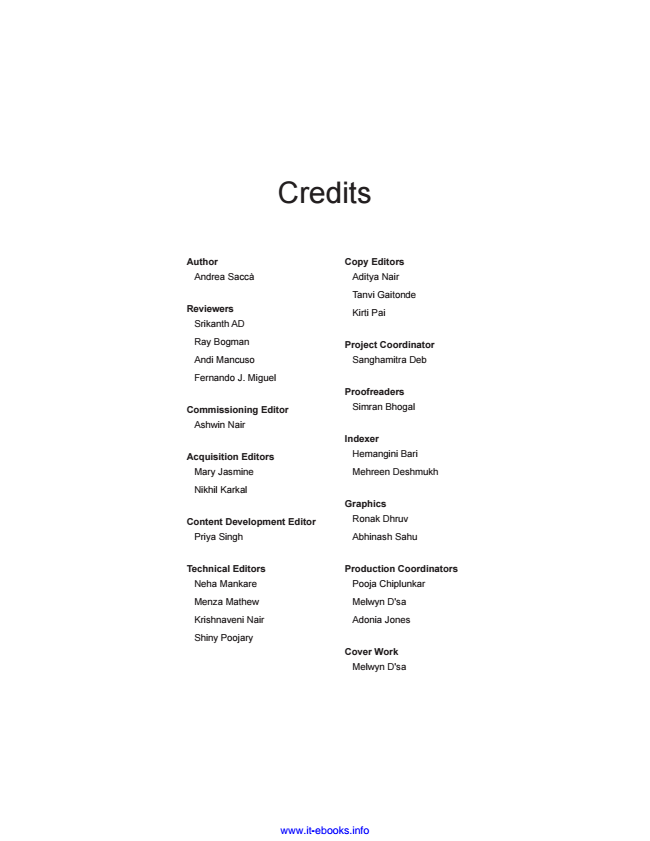
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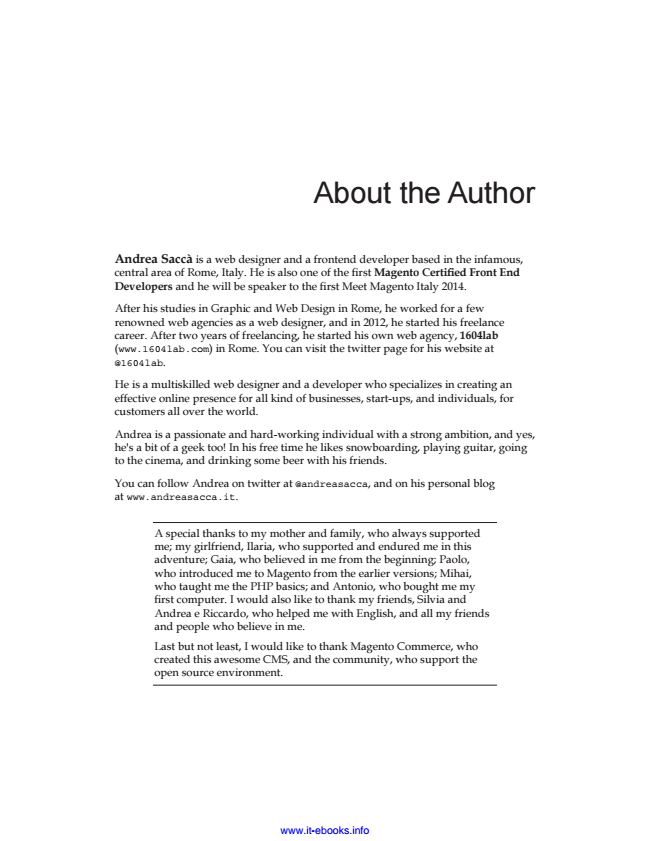
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About the Author

Andrea Saccà is a web designer and a frontend developer based in the infamous, central area of Rome, Italy. He is also one of the first Magento Certified Front End Developers and he will be speaker to the first Meet Magento Italy 2014.

After his studies in Graphic and Web Design in Rome, he worked for a few renowned web agencies as a web designer, and in 2012, he started his freelance career. After two years of freelancing, he started his own web agency, 1604lab (www.1604lab.com) in Rome. You can visit the twitter page for his website at @1604lab.

He is a multiskilled web designer and a developer who specializes in creating an effective online presence for all kind of businesses, start-ups, and individuals, for customers all over the world.

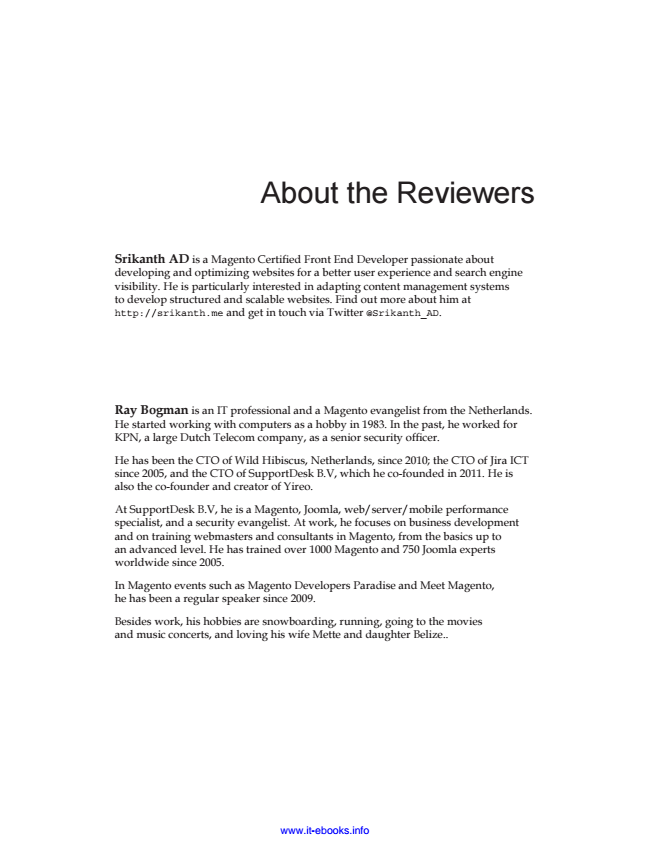
Andrea is a passionate and hard-working individual with a strong ambition, and yes, he's a bit of a geek too! In his free time he likes snowboarding, playing guitar, going to the cinema, and drinking some beer with his friends.

You can follow Andrea on twitter at @andreasacca, and on his personal blog at www.andreasacca.it.

A special thanks to my mother and family, who always supported me; my girlfriend, Ilaria, who supported and endured me in this adventure; Gaia, who believed in me from the beginning; Paolo, who introduced me to Magento from the earlier versions; Mihai, who taught me the PHP basics; and Antonio, who bought me my first computer. I would also like to thank my friends, Silvia and Andrea e Riccardo, who helped me with English, and all my friends and people who believe in me.

Last but not least, I would like to thank Magento Commerce, who created this awesome CMS, and the community, who support the open source environment.

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About the Reviewers

Srikanth AD is a Magento Certified Front End Developer passionate about developing and optimizing websites for a better user experience and search engine visibility. He is particularly interested in adapting content management systems to develop structured and scalable websites. Find out more about him at http://srikanth.me and get in touch via Twitter @Srikanth\_AD.

Ray Bogman is an IT professional and a Magento evangelist from the Netherlands. He started working with computers as a hobby in 1983. In the past, he worked for KPN, a large Dutch Telecom company, as a senior security officer.

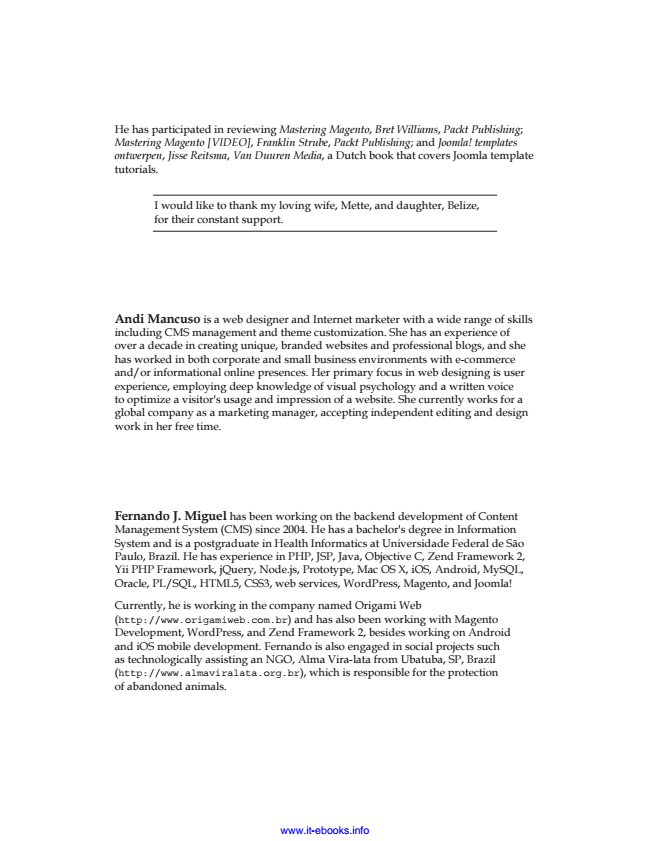
He has been the CTO of Wild Hibiscus, Netherlands, since 2010; the CTO of Jira ICT since 2005, and the CTO of SupportDesk B.V, which he co-founded in 2011. He is also the co-founder and creator of Yireo.

At SupportDesk B.V, he is a Magento, Joomla, web/server/mobile performance specialist, and a security evangelist. At work, he focuses on business development and on training webmasters and consultants in Magento, from the basics up to an advanced level. He has trained over 1000 Magento and 750 Joomla experts worldwide since 2005.

In Magento events such as Magento Developers Paradise and Meet Magento, he has been a regular speaker since 2009.

Besides work, his hobbies are snowboarding, running, going to the movies and music concerts, and loving his wife Mette and daughter Belize..

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*He has participated in reviewing Mastering Magento, Bret Williams, Packt Publishing; Mastering Magento [VIDEO], Franklin Strube, Packt Publishing; and Joomla! templates ontwerpen, Jisse Reitsma, Van Duuren Media, a Dutch book that covers Joomla template tutorials.*

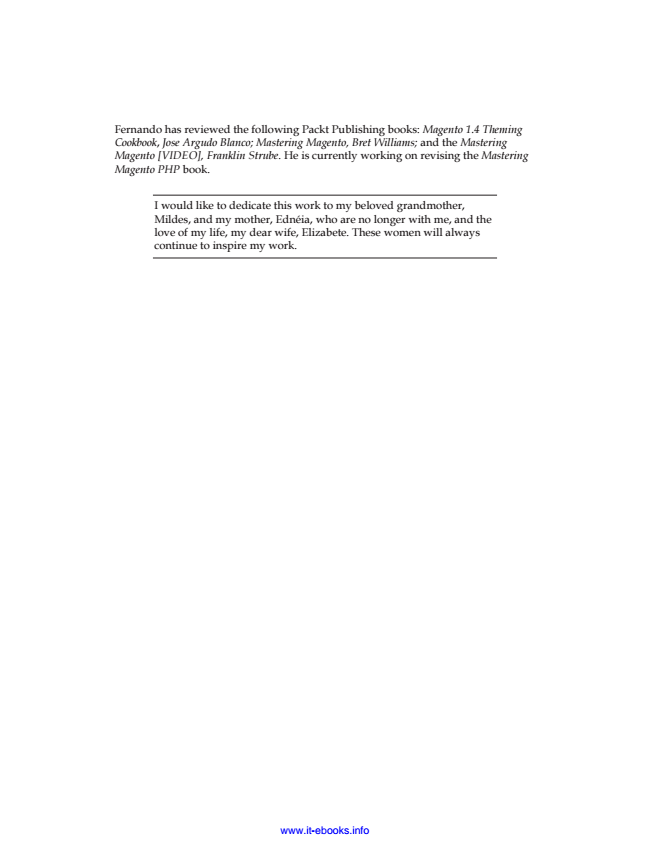
I would like to thank my loving wife, Mette, and daughter, Belize, for their constant support.

Andi Mancuso is a web designer and Internet marketer with a wide range of skills including CMS management and theme customization. She has an experience of over a decade in creating unique, branded websites and professional blogs, and she has worked in both corporate and small business environments with e-commerce and/or informational online presences. Her primary focus in web designing is user experience, employing deep knowledge of visual psychology and a written voice to optimize a visitor's usage and impression of a website. She currently works for a global company as a marketing manager, accepting independent editing and design work in her free time.

Fernando J. Miguel has been working on the backend development of Content Management System (CMS) since 2004. He has a bachelor's degree in Information System and is a postgraduate in Health Informatics at Universidade Federal de São Paulo, Brazil. He has experience in PHP, JSP, Java, Objective C, Zend Framework 2, Yii PHP Framework, jQuery, Node.js, Prototype, Mac OS X, iOS, Android, MySQL, Oracle, PL/SQL, HTML5, CSS3, web services, WordPress, Magento, and Joomla!

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*Fernando has reviewed the following Packt Publishing books: Magento 1.4 Theming Cookbook, Jose Argudo Blanco; Mastering Magento, Bret Williams; and the Mastering Magento [VIDEO], Franklin Strube. He is currently working on revising the Mastering Magento PHP book.*

I would like to dedicate this work to my beloved grandmother, Mildes, and my mother, Ednéia, who are no longer with me, and the love of my life, my dear wife, Elizabete. These women will always continue to inspire my work.

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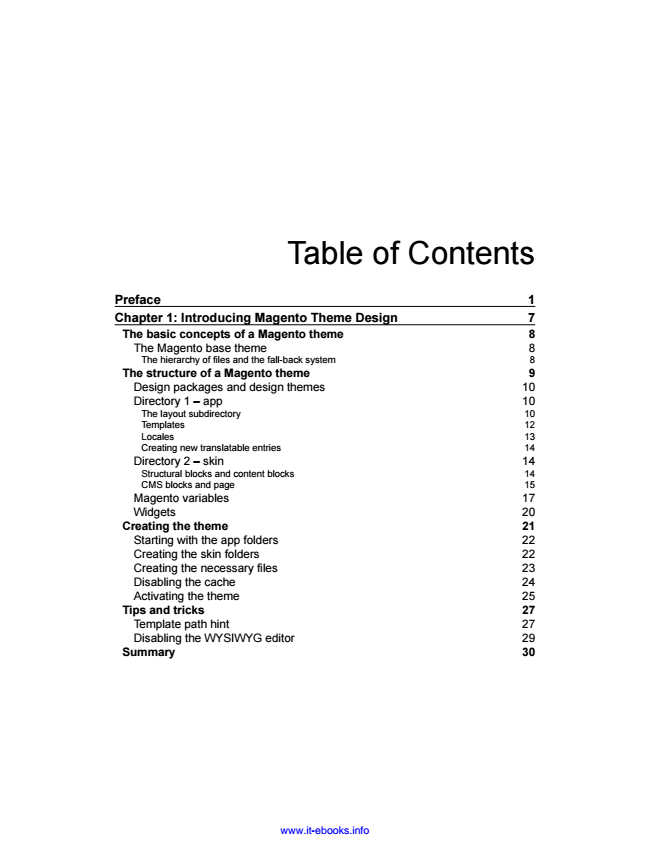


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